



PRISM SCHOOL OF BUSINESS
& ENTREPRENEURSHIP

REAL ESTATE & CONSTRUCTION MANAGEMENT

Prism School of Business & Entrepreneurship (PSBE) in association with leading construction and real-estate companies conducts 2-year full time Post Graduate Diploma in Management (PGDM) in Real Estate & Construction Management.

PSBE has realized the need to build an interface between Academia & Industry, and joined hands to produce quality construction professionals in the construction field. The training methodology will provide integrated inputs which will help to develop high degree of conceptual skills, analytical skills and quality technical knowledge base among aspirants and prepare them for managing the real estate domains.

Program Overview

The Real Estate & Construction industry is continually growing and evolving. Our PGDM in Real Estate & Construction Management degree program is designed to provide budding construction professionals with specialized business training in Real Estate management, Construction services, Land Laws, global trends in Real Estate management, and Construction industry administration.

Program Structure

The course curriculum is spread over six terms, In each of the first three terms, 10 weeks will be dedicated to theory classes and hands on practical training, one week for examinations and one week for evaluation and result preparation. The focus in these first three terms will be on subjects of general management. In the next three terms, the focus will be on specialized subjects related to the Real Estate & Construction management sector. The comprehensive program planned for PGDM Real Estate & Construction Management would strengthen the functional skills and deepen the understanding of multidimensional Real Estate organizations and cover wide range of subjects pertaining to Business Administration & Real Estate

City Office:
128, New Civic Centre,
Bhilai 490006
Chhattisgarh, INDIA

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Website
www.prismschool.ac.in
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Term I

Managerial Economics

Business Communication - I

Organisational Behaviour – I

Managerial Accounting – I

Managerial Statistics

Marketing Management - I

Term II

Business Ethics

Financial Management – I

Business Communication - II

Organisational Behaviour – II

Managerial Accounting – II

Marketing Management - II

Term III

Operation Management

Financial Management – II

Strategic Management

Enterprise Resource Planning (ERP)

Management Information System (MIS)

Human Resource Management

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Summer Internship

All the PGDM students will undergo 10 weeks of summer internship with one of the leading Real Estate & Construction organization. During the internship, students get an opportunity to see the practical application of the concepts and theories they have learned in first year. Students also work and understand the sectoral knowledge, where they are going to specialize in the next year.

Term IV – Six subjects shall be selected from the specialization

Term V - Six subjects shall be selected from the specialization

Term VI - Six subjects shall be selected from the specialization

Second Year Specialization

- The Construction Process
- Construction Methods and Technology
- Construction Management
- Corporate Finance
- Advanced Valuation & Analysis
- Infrastructure – Planning & Approval
- Project Development & Architectural Concepts
- Property Rights
- Land Laws in India
- Business Cycles in Construction & Real Estate Markets
- Perspectives on Risk Management
- Project Management
- Legal Principals & Practices in Real Estate & Construction
- Negotiation and Dispute Resolution
- Labour Management & Labour Laws
- Purchases & Inventory management
- Real Estate Marketing and Sales Channels
- Project Finance

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