



**PRISM** SCHOOL OF BUSINESS  
& ENTREPRENEURSHIP

## **BANKING INSURANCE & FINANCE (BIF) MANAGEMENT**

**Prism School of Business & Entrepreneurship (PSBE) in association with leading banking, insurance and finance specialists conducts 2-year full time Post Graduate Diploma in Management (PGDM) in Banking Insurance & Finance (BIF) management.**

PSBE has realized the need to build an interface between Academia & Industry, and joined hands to produce quality finance professionals in the BIF field. The training methodology will provide integrated inputs which will help to develop high degree of conceptual skills, analytical skills and quality technical knowledge base among aspirants and prepare them for managing the BIF domains.

### **Program Overview**

The finance industry is continually growing and evolving. Our PGDM in BIF Management degree program is designed to provide budding finance professionals with specialized business training in BIF management, BIF services, local BIF management, and BIF services administration.

### **Program Objective**

There have been many positive developments in the field of Indian banking sector in the last decade. In spite of the temporary depression in economic activity and strong recession, the banking sector has been able to emerge as one of the highly evolving and rapidly changing sectors today. The days of recruitment of probationary officers with just graduation qualification are gone. Currently the demand is with that of MBA qualification and there are lots of management institutes in India who are offering MBA in banking management.

### **Program Structure**

The Post Graduate Diploma in Management (Banking Insurance & Financial Services) – PGDM (BIF) is a two year full time program and is divided into six terms.

Banking sector in India is poised for a high trajectory growth opening multiple opportunities to a bright career. The syllabus comprises of three components: core management program, banking & finance inputs and elective specializations. The courses in the first year form the basis of creating a strong foundation for students in the basic disciplines of management and carry 3 credit each.

The Programme offers the student a Major in the area of Banking & Financial Services, along with a Minor in any other area, thus opening up a broader choice of careers. The second year courses are a mix of compulsory (core) courses and electives in the specialization areas of student's choice. There are two compulsory courses in each term. The student selects a total of twelve elective courses, eight from the Major area and four from the Minor area, as shown under. All courses carry 3 credit each

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<b>City Office:</b>	<b>Campus</b>	<b>Telephone</b>	<b>Website</b>
128, New Civic Centre, Bhilai 490006 Chhattisgarh, INDIA	Mahakurd, Uttai Road, Bhilai, Pin 491107	Tel: +91 788 3203545 TelFax: +91 788 4030101	www.prismschool.ac.in Email: info@prismschool.ac.in

## **Term I**

Managerial Economics

Business Communication - I

Organisational Behaviour – I

Managerial Accounting – I

Managerial Statistics

Marketing Management - I

## **Term II**

Business Ethics

Financial Management – I

Business Communication - II

Organisational Behaviour – II

Managerial Accounting – II

Marketing Management - II

## **Term III**

Operation Management

Financial Management – II

Strategic Management

Enterprise Resource Planning (ERP)

Management Information System (MIS)

Human Resource Management

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## **Summer Internship**

All the PGDM students will undergo 10 weeks of summer internship with one of the leading Banking & Finance organization. During the internship, students get an opportunity to see the practical application of the concepts and theories they have learned in first year. Students also work and understand the sectoral knowledge, where they are going to specialize in the next year.

Term IV – Six subjects shall be selected from the specialization

Term V - Six subjects shall be selected from the specialization

Term VI - Six subjects shall be selected from the specialization

## **Second Year Specialization**

- Indian Financial System
- Money and Capital Markets
- Securities Analysis & Portfolio Management
- Personal Financial Planning
- Treasury Management
- Banking Laws
- Regulatory Environment
- International Finance
- Banking Fundamentals & Negotiable Instruments
- Retail Banking
- Corporate Banking
- Introduction to Insurance and Risk Management
- Investment Banking
- Trade Finance
- Foreign Exchange Management
- Marketing of Financial Services
- Management of Insurance Products and Companies
- Derivatives

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